

Introduction

Michael S Simpson

Author . Speaker . Master Coach . Veteran

**"To Fall Is Not
Always Failure!"**

Intro 1

Let me introduce you to the person that many say is the best in the business at sharing the methods that helps others create success in sales. Michael Simpson has worked in the direct marketing and sales industry for over 20 years. He has coached thousands of individuals and companies on his sales techniques, concepts and systems. His methodology cuts through the fluff and breaks it down to the ingredients that are necessary everyday in order to have success. At most seminars individuals usually hear from speakers that talk about creating success in industries in which they have no personal experience. Michael has created success and will share with the audience principles that work from personal experience. His knowledge comes from building successful sales organizations and consulting with fortune 100 companies. When it comes to mastering the secrets to success his approach propels people into understanding what it takes to create success everyday. You will leave this event understanding precisely what it will take to achieve their goals through practical methods applied daily!

Intro 2

We are pleased to have Michael Simpson join us today, A speaker with inspiration, passion and a take charge message that will move you to take action!

Michael has lectured to groups from 20 to 2,000! In every situation the audience has left with a firm understanding what it takes everyday to make their goals become a reality! His message today will move you to take action in your business and personal life with passion and excitement! It is amazing to watch him move an audience to understand the power of the Ingredients to Success, How to increase your Business, Create Passion or how to be a Sales Professional! Michael is a Veteran of the United States Marine Corps. He has been a sales professional and real estate investor as well as being noted as one of the leading experts in the Direct Marketing Industry. He has just completed a new book "The Sales Cookbook" and trains nationwide using his 29 ingredients featured in his book.

Intro 3

Michael Simpson truly believes everyone prefers to be positive. He teaches a rare combination of success principles and positive attitude that accelerates your business and personal life. He will take you through a process of true self discovery; shedding negative thought habits and replacing them with powerful, positive thinking. Michael will help you map out a successful life; whatever that looks like for you! His book "The Sales Cookbook" is an integral part of his national sales training seminars and serves as the backbone to his behavioral ingredient methodology.



Positive Success International
213 5th Street
Libertyville, IL 60048
info@positivesuccessnow.com

Phone: 847.984.7636
Fax: 847.984.7629
www.positivesuccessnow.com
www.michaelsimpson.com